# REDEFINE CUSTOMER LOYALTY

Whether you manage a mail center or ship packages, Neopost's Enhanced Mailing & Shipping [EMS] technology enables you to mail and ship packages quickly, efficiently and economically.

### MAXIMIZED COST SAVINGS

## POWERFUL ANALYTICS

#### ADVANCED TRACKING



#### IMPROVING CUSTOMER LOYALTY JUST GOT EASIER

Keeping the lines of communication open with customers is one area where businesses may fall short, not by any fault of their own. Much of it is due to incorrect addresses and lost packages in the mailing and shipping stream. These lost packages result in unaccounted mailing costs and unhappy customers. Besides eroding the bottom line, the expense of not communicating with a customer is even greater – a diminishes bualtu.

Customers expect their packages to arrive on time; you should expect a simple solution to process your mail and save money. Don't settle for anuthing less.

Neopost EMS powerful analytics offer many tools to manage cost and build customer relationships. This technology can analyze your company's mail and shipping operations and pinpoint incorrect addresses, lost packages and identify where